



Henry Urion

Health and Wealth Consulting & Community Building

Vancouver, B.C.

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“Empowering people to thrive with vibrant health and multiple income streams through innovation, leadership, technology and breakthrough thinking.”

My Mission Statement

With my positive mental attitude, enthusiasm, perseverance, integrity, high energy and strong sales/marketing experience, I identify human/business needs, innovate for new breakthrough solutions and productively act to improve the financial success and well-being of any organization or person with whom I work.

AI EXPERIENCE

Artificial Intelligence & Natural Language Integration with Computers

- Conducted pioneering Artificial Intelligence research beginning in 1969.
- Presented original AI research paper at the IFIP Congress in Ljubljana, Yugoslavia on the “CUM LAUDE” approach for teaching natural language grammar to computers.
- Developed AI concepts by “teaching” a computer how to write grammatically correct sentences in French, German, and English.
- Included all morphological rules to conjugate verbs, etc.
- Used it to create Computer Assisted Language Instruction programs to teach students grammar.
- Participated in conferences at MIT, Harvard, Yale, and NYU discussing natural language translation by computers.
- Offered a position at MIT to launch an Artificial Intelligence Lab.

Arabic Character Display AI Development

- Wrote a paper “A System for Graphically Generating Arabic Characters” for the National Research Council of Canada describing how automata theory could enable computers to display, with artistic pen strokes, all 144 Arabic character forms.
- Solved limitations caused by the restrictive 52 ASCII English character codes.
- Preserved the artistic form of Arabic letters considered very important in their culture.
- Presented at Proceedings of the 3rd Man-Computer Communications Seminar, Ottawa, Ontario, Canada: May 1973.

AI Financial & Trading Systems

- Developed Forex price indicators and automated AI-based trading models.

- Researching and investing in DeFAI systems combining decentralized finance and artificial intelligence.
- Experience with blockchain smart contracts, Reserve-Based Stabilizers (RBS), liquidity pool locking, open-source token smart contracts, and multisig treasury management.

AI Health Applications

- Proposed AI-based diagnostic nutritional guidance system for Dartmouth College Medical School.
 - System design correlated symptoms and illnesses with vitamins, herbs, foods, and wellness recommendations.
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INNOVATIVE THINKING AND PROBLEM-SOLVING TECHNIQUES

- Assistant course instructor with George Taylor, Director of MITC Programs, conducting training program on the Process of Innovation and Managing Improvement and Change.
 - Apply horizontal and Alogical thinking techniques.
 - Knowledge in methodology to evaluate the economic viability of alternative new solutions to determine economic profitable viability.
 - Have applied these breakthrough thinking techniques in business and personal life since 1969.
 - Taught other business associates the process of innovation and problem solving.
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CRYPTO & DIGITAL ASSET EXPERIENCE

Cryptocurrency & DeFAI Investments

- Active researcher and investor in cryptocurrency and AI-integrated decentralized finance systems since 2020.
- Experience evaluating blockchain technologies focused on transparency, security, and token stabilization.
- Knowledge of:
 - Smart contracts
 - Blockchain ecosystems
 - Liquidity pool locking
 - Multisig treasury systems
 - Open-source token verification
 - Reserve-Based Stabilizer (RBS) systems

Forex Trading

- Learned and actively traded Forex markets.
 - Developed financial indicators and AI-enhanced automated trading systems.
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HEALTH & WELLNESS EXPERIENCE

Health Product Development & Marketing

- Over 30 years experience developing, marketing, training, and selling wellness and nutritional products.
- Successfully built customer bases exceeding 40,000 consumers.

Holistic & Alternative Health

- Worked with holistic chiropractor using clinical kinesiology techniques.
- Developed and taught self-help courses on Clinical Kinesiology (Muscle Testing).
- Certified trainer in Transformational Breathing Techniques.
- Conducted hundreds of transformational breathing sessions.

Wellness Technology & Nutrition

- Developed and marketed:
 - Macro-nutrient diet tracking systems
 - Nutritional wellness products
 - Skin care products using sea salts, fruit oils, herbal oils, and botanicals
 - Environmental water and air filtration systems

Workshops & Public Education

- Conducted Conscious Breathing workshops focused on physical strength, emotional stability, and mental clarity.
 - Extensive experience presenting wellness concepts at trade shows, workshops, and health events.
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FINANCIAL MODELING EXPERTISE

Financial Planning Software

- Product Line Manager for Financial Planning Software at Cognos.
- Redesigned financial planning software and marketing strategy. Doubled sales to over \$2.4 million within one year.
- Managed software development teams, product specifications, manuals, sales presentations, and sales rep training.

Socio-Economic & Government Modeling

- Created MUPIM (Municipal Urban Policy Impact Model) for the Canadian Department of Urban Affairs.
- Developed economic impact models for the Department of Fisheries evaluating salmon industry quota policies.
- Conducted feasibility studies, systems requirements, and information system design projects for government and private industry.

Bayesian Marketing Models

- Hired by Lever Brothers to implement Bayesian analysis marketing models for evaluating new product test markets.

Transportation & Urban Planning Systems

- Designed computerized ride-sharing and traffic reduction systems to reduce congestion, pollution, and commuter travel time.
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SALES LEADERSHIP & BUSINESS DEVELOPMENT

Executive Leadership

- President of Aqualia International Corporation:
 - Built a million-dollar international sales organization
 - Developed global independent distributor networks
 - Marketed environmental water and air filtration systems

Sales, Marketing and EDP Consulting Services Leadership

- Principal Consultant with Quasar Systems,
 - Initiated EDP consulting services business in Vancouver, B.C.
 - Prepared proposals
 - Hired consultants
 - conducted feasibility studies, system requirements, detailed design specifications and information system development projects in both the private and government sectors.
- Senior Product Line Manager at Cognos:
 - Managed global product launches
 - Led sales rep training internationally
 - Supported strategic enterprise sales
 - Senior Marketing of four product lines exceeding \$100 million annual sales

Direct Sales Success

- Generated over 63% of all sales revenue among four specialized sales reps at Quasar Systems selling financial planning
- Earned top sales representative awards through consultative selling and financial modeling software and consulting expertise.

Team Building & Training

- Trained more than 20 sales teams for trade show and retail marketing operations.
- Managed multiple sales teams generating strong daily retail sales performance.
- Extensive experience in:
 - Sales training
 - Telemarketing
 - Fundraising
 - Network marketing
 - Product launches
 - Public presentations
 - Team leadership

Fundraising Excellence

- Raised funds for:

- Canadian Red Cross
 - David Suzuki Foundation
 - EcoJustice
 - Council of Canadians
 - Canadian Cerebral Palsy Sports Association
 - Frequently outperformed combined donation totals of multiple other fundraising agents.
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EDUCATION

Dartmouth College / Thayer School of Engineering

- Master of Science in Engineering – 1972
- Bachelor of Engineering – 1970
- A.B. Honours in Engineering Science – 1969

Additional Training

- Xerox Professional Selling
 - Managing Improvement and Change
 - Numerous self-improvement, sales, and leadership programs
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OTHER ENTREPRENEURIAL ACHIEVEMENTS

Introduce Me, Inc. (1976)

- Created the first computerized dating systems using compatibility questionnaires and automated matching algorithms.

SPARXC Non-Profit Organization

- Cofounder and President of Smart Progressive Alliance for Responsible Extraordinary Change.
 - Delivered promotional videos, fundraising, and social media services for social and environmental causes.
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CORE STRENGTHS

- ✓ **Innovative Thinking Problem Solving**
- ✓ **Artificial Intelligence**
- ✓ **Blockchain & Crypto**
- ✓ **Financial Modeling**
- ✓ **Wellness & Health Technologies**
- ✓ **Sales Leadership**
- ✓ **Product Development**
- ✓ **Strategic Marketing**
- ✓ **Public Speaking & Training**

✓ **Team and Community Building**